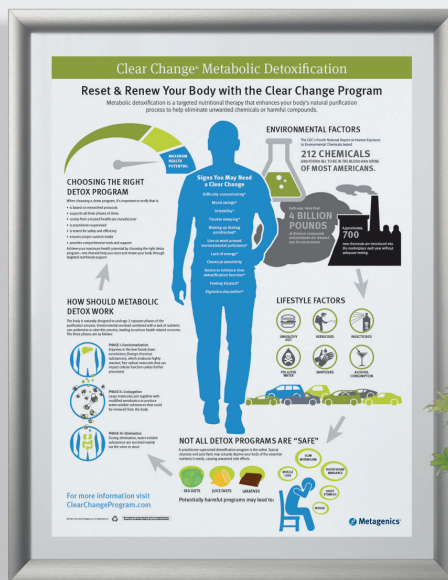


# Detox Practice Implementation Guide

## Reset & Renew with the Clear Change® Program

Science-based metabolic detoxification formulas from the industry leader





## Reset & Renew—Clinical Strategies for Greater Success

Thank you for your interest in the Clear Change Program from Metagenics.

This Detox Practice Implementation Guide provides you with an overview of the key information you need to effectively implement the Clear Change Metabolic Detoxification Program within your patient network and successfully grow your practice.

As you may know, the marketplace is flooded with risky programs, from juice fasts to raw/vegan cleanses to late night infomercials, that present significant dangers to patients who do not understand the physical toll these restrictive diets pose to them by depleting or depriving their bodies of essential vitamins and nutrients. While these fad diets are often referred to as “detox,” they are not representative of detox within Functional Medicine, which advocates for a healthy, safe, and effective detoxification program aimed to reduce an individual’s toxic load and help revitalize their metabolism by resetting and renewing the body.

To achieve your patients’ goals, Metagenics offers the Clear Change Metabolic Detoxification Program—a wide-range of structured detoxification protocols backed by sound scientific principles designed to enhance the body’s natural metabolic detoxification process. The Clear Change Program is exclusively designed to ensure patients receive targeted nutrients in the proper ratios—at the right time—to safely reset and renew their body.

The Clear Change Program is much more than just another product protocol to implement in your practice. It is a fully integrative program uniquely positioned to help you build stronger, lasting relationships with your patients, foster patient compliance, and grow your practice.

Brent Eck, President and CEO



## The Clear Change Program includes:

### Personalized approaches for more successful outcomes

No two patients are the same, and each one has slightly different goals, needs, and limitations. The Clear Change Program features evidence-based formulas, developed by scientists and clinicians, expressly designed to meet a variety of specialized detoxification needs. Available as both an express 10-day program, and a more intensive 28-day program, you have the flexibility to prescribe the protocol that best fits an individual patient’s needs.

### Tools for improved compliance

To ensure your patients achieve their health goals, the Clear Change Program includes a variety of tools to support them on their journey. From a simple diagnostic questionnaire to help guide them to the detox protocol that fits their needs, to shopping lists, recipe guides, and daily motivational emails, the program is designed to keep patients engaged and encouraged throughout the detox protocol.

### Practice expansion

Metagenics offers a variety of support materials to help you educate your patient community about the incredible benefits of metabolic detoxification with the Clear Change Program. Designed to support both traditional and cash-based practices in growing their patient network, the program includes extensive value-added benefits to make patient-engagement easy. From in-office posters, window clings, educational videos, social media, and patient email support, Metagenics is committed to ensuring you have the tools you need to get the word out.

When you offer the Clear Change Program in your practice, you have the security of science-backed products and personalized approaches, as well as the tools to help you educate your patients and grow your practice.

## Practice Checklist

- ▶ Do you know the detox programs your patients are being offered and exposed to?
- ▶ Are your patients engaging in detox diets without your guidance?
- ▶ Are your patients getting adequate nutrition to support the three phases of metabolic detoxification?\*
- ▶ Do your patients know the benefits of practitioner-supervised detoxification programs?
- ▶ Do your patients know you can help determine the right program for their specific health needs?
- ▶ Are your patients getting the results they expect from detoxification?



\* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

## The Metagenics Difference

Metagenics was founded on a revolutionary idea—our genes do not pre-determine our health potential, and through nutrition, we can impact how our genes express themselves, thereby influencing our health and the quality of the life we lead. Today, this concept continues to be validated by leading scientific research. As the foundation of our organization, it is embodied by our tagline: “Genetic potential through nutrition.”

Over the last three decades, our dedication to scientific discovery, unparalleled quality, and transparency have positioned us as an industry leader in lifestyle functional nutrition. Today, we are spearheading the movement to make nutritional intervention a first choice in the promotion of optimal health.

The Metagenics Difference is more than our values and our vision—it’s also how we carry out our business practices. We back our products with robust scientific design and clinical observation, and we are committed to transparent, clean labels.

We use only the purest ingredients and deliver non-GMO, gluten-free, and, where possible, vegetarian products. Finally, we go above and beyond to ensure those with food sensitivities can be confident in our labels, and we frequently test our products to guarantee taste and tolerance is optimal.

With a heritage of breakthrough science, innovative products, unsurpassed quality, education, and practitioner partnerships, it is clear why so many healthcare providers worldwide trust Metagenics over any other professional brand.



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These products are representative of the Metagenics product line and may not be useful for metabolic detoxification.

## Why the Clear Change Program?

For more than 20 years, the Clear Change Program has been the premier metabolic detoxification protocol on the market. Featuring scientifically formulated detoxification protocols, the Clear Change Program is strategically designed to give healthcare practitioners a program that can be safely administered under their supervision for all patients, including those with more complex health challenges.

With over two decades of clinical use, the Clear Change Program remains innovative and successful. The program includes:

### Express Metabolic Detoxification Program

The Clear Change® 10-Day Metabolic Detoxification Program is designed to enhance the body’s natural metabolic detoxification process while providing adequate fuel for both cleansing and other daily activities—providing energy and support for overall well-being. Many people may benefit from completing a 10-day metabolic detoxification program 2 to 3 times a year.\* The convenient 10-day kit includes:

- **Advanced support for liver detoxification with a 21-serving canister of your choice of UltraClear® formula:\***
  - o UltraClear® RENEW in Natural Vanilla, Natural Chai, or Natural Berry
  - o UltraClear® Plus pH in Natural Vanilla or Natural Pineapple Banana
  - o UltraClear® Plus in Natural Vanilla, Natural Berry, or Natural Pineapple Banana
- **AdvaClear® (42 capsules)**—supports balanced metabolic detoxification activity and provides antioxidant protection\*
- **Shaker cup and 10-day program guide**
- **Web-based tools at [www.ClearChangeProgram.com](http://www.ClearChangeProgram.com)**—including FAQs and the opportunity to sign up for motivational emails that contain bonus tips and recipes

### Intensive Metabolic Detoxification Program

The Clear Change 28-Day Program featuring UltraClear RENEW provides a more comprehensive approach to metabolic detoxification than the Clear Change 10-Day Program.





It includes an easy-to-follow eating plan to help remove potential food allergens, along with advanced nutritional formulas that will help patients get on track to feel better and more energized. Some people may benefit from completing a 28-day metabolic detoxification program once or twice a year.\* The 28-day kit includes:

- **Advanced support for liver detoxification with 3 canisters of your choice of UltraClear formula (1 flavor per kit):\***
  - o UltraClear RENEW in Natural Vanilla, Natural Chai, or Natural Berry
  - o UltraClear Plus pH in Natural Vanilla or Natural Pineapple Banana
  - o UltraClear Plus in Natural Vanilla, Natural Berry, or Natural Pineapple Banana
- **AdvaClear (126 capsules)**—supports balanced metabolic detoxification activity and provides antioxidant protection\*
- **Shaker cup and 28-day program guide**
- **Web-based tools at [www.ClearChangeProgram.com](http://www.ClearChangeProgram.com)**—including FAQs and opportunity to sign up for motivational emails that contain bonus tips and recipes





## Which Clear Change Program Should I Recommend?

Primary Considerations	Clear Change 10-Day Program*	Clear Change 28-Day Program*
<b>Metabolic Detoxification Questionnaire Score**</b>	<50	50+
 <b>Patient Profile</b>	<ul style="list-style-type: none"> <li>• May benefit from occasional “spring cleaning”</li> <li>• May benefit from a follow-up to a 28-day program</li> </ul>	<ul style="list-style-type: none"> <li>• Experiences decreased vitality</li> <li>• May have shown some benefit from shorter or less nutritionally rich programs, but did not meet expected outcomes</li> </ul>
 <b>Diet &amp; Lifestyle Considerations</b>	<ul style="list-style-type: none"> <li>• Eats reasonably healthy diet, exercises regularly, manages stress adequately</li> <li>• Takes multivitamin/mineral and/or daily metabolic detoxification support</li> </ul>	<ul style="list-style-type: none"> <li>• Diet heavy in processed foods and/or lacking in beneficial phytonutrients: sedentary or high stress lifestyle</li> <li>• Concurrent therapeutic lifestyle program recommended</li> </ul>
 <b>Primary Support Recommendations</b>	<ul style="list-style-type: none"> <li>• UltraClear formula of choice (with or without additional nutraceuticals)</li> </ul>	<ul style="list-style-type: none"> <li>• Clear Change 28-Day kit for a more intensive protocol</li> <li>• Additional nutraceutical support as appropriate</li> </ul>
 <b>Other Possible Recommendations</b>	<ul style="list-style-type: none"> <li>• UltraClear formula of choice (with or without additional nutraceuticals)</li> </ul>	<ul style="list-style-type: none"> <li>• Clear Change 28-Day kit for a more intensive protocol</li> <li>• Additional nutraceutical support as appropriate</li> </ul>
<b>Follow Up Programs</b>		
<b>Immediate</b>	<ul style="list-style-type: none"> <li>• Clear Change Daily Essentials for 1-2 months</li> </ul>	<ul style="list-style-type: none"> <li>• Clear Change Daily Essentials for 1-2 months (or as recommended)</li> </ul>
<b>Recurring</b>	<ul style="list-style-type: none"> <li>• Routine 10-Day Clear Change programs as recommended</li> </ul>	<ul style="list-style-type: none"> <li>• Routine 28- or 10-Day Clear Change programs as recommended</li> </ul>

\*NOTE: The Metabolic Detoxification Questionnaire (MET2206) and additional tools are available at [www.ClearChangeProgram.com](http://www.ClearChangeProgram.com) on the resources tab.

# Detox in a Box

Scientifically formulated metabolic detoxification without the hassles or hunger



## Metabolic Detoxification: Supporting the 3 Phases\*

The Clear Change® Metabolic Detoxification Program enhances the body's natural metabolic detoxification process while providing adequate fuel for cleansing and other daily activities, supporting energy metabolism and overall well-being.\* It includes science-based nutritional recommendations for balanced metabolic detoxification support, along with a simple eating plan that removes common foods that can increase internal burden.

## Keep your patients feeling their best

Clear Change® Daily Essentials—convenient, once-daily nutritional support packets—features 3 premium nutritional supplements designed to complement a daily foundation nutrition program and support metabolic detoxification maintenance.\*

## The Clear Change Program includes:

- Choice of 10-day or 28-day program
- Choice of UltraClear®, UltraClear® Plus, UltraClear® Plus pH, or UltraClear® RENEW formula in a variety of flavors
- AdvaClear®
- Blender cup
- Easy-to-follow guide with recipes and program diary
- Invitation to a free webinar
- Online support

To learn more visit [www.ClearChangeProgram.com](http://www.ClearChangeProgram.com)



## Grow Your Practice with the Clear Change Program

The Clear Change Program is a fully integrative approach and is designed to seamlessly adapt and complement existing protocols.

The program offers you an exceptionally effective opportunity to expand your practice by increasing its presence and reach within your community and augmenting your profit margin through new products, services, and increased communications. Plus, since many patients associate detox with seasonal changes, the Clear Change Program encourages you to regularly engage new and existing patients at least twice a year through targeted detox campaigns, such as “New Year, New You” and “Spring Cleaning” initiatives.

To maximize the effectiveness of the Clear Change Program within your practice, it is imperative to invest the appropriate time into training office staff on its successful application, connecting with (or launching your own) detox program meet-up groups, and encouraging patient education and success. In addition, diagnostic tools, such as a Bioelectrical Impedance Analysis machine or a blood panel, can help you identify patients who may benefit from metabolic detoxification.

Through these simple, easy-to-implement strategies, you have many opportunities to engage patients, their friends, families, and the community at large before, during, and after their detox program. Plus, with the extensive in-clinic and digital marketing support available to you from Metagenics, you’ll find it easier than ever to get the word out about the benefits of detox within your community.

Through proper implementation and engagement, you can expect to see growth in the number of new patients joining your practice, as well as the number of repeat patients engaged in seasonal detox.

 <p><b>Better Results For Your Patients</b></p> <ul style="list-style-type: none"> <li>Structured programs</li> <li>Professional patient support materials</li> <li>Improved patient compliance</li> </ul>	 <p><b>Build Your Business</b></p> <ul style="list-style-type: none"> <li>Provide individualized solutions</li> <li>Differentiate your business</li> <li>Practitioner-exclusive programs</li> </ul>	 <p><b>Improve Your Profits</b></p> <ul style="list-style-type: none"> <li>Repeat business</li> <li>Attract new patients</li> <li>Expand your practice</li> </ul>
 <p><b>Professional Detoxification Programs</b></p>	 <p><b>User-friendly Patient Support Material</b></p>	 <p><b>High Quality, Practitioner-only Products</b></p>

## Steps to Success with the Clear Change Program

- STEP 1** Purchase Metagenics Clear Change products for your office. Display them prominently to encourage new and existing patients to speak with you about whether metabolic detoxification may be right for them.
- STEP 2** Get to know the Clear Change Program. Educate yourself and your office staff about the ins and outs of the Clear Change Program. Try the program yourself—and encourage your staff to try it as well—to better understand the benefits and challenges of metabolic detoxification.
- STEP 3** Utilize the comprehensive tools available to you to successfully market your practice. Metagenics includes value-added tools, including in-clinic education materials and digital and print advertising collateral, to ensure you can successfully market your practice.
- STEP 4** Your Metagenics representative is a great resource for training and promotional support. Touch base with them often to take full advantage of value-added benefits included as part of the Clear Change Program.
- STEP 5** Reach out and socialize with your local community and friends and family of your patients. Start a detox program meet-up group, or a patient group that meets regularly. It will help your patients achieve their detox program goals and build a strong community that participates in bi-annual detox programs together. Group size can range based on preferences and demand, but typically a group between 6-10 patients is the most effective.
- STEP 6** Invite your patients back to the office to follow up on their program results and discuss their progress. Ask successful patients to provide a testimonial of their experience with the Clear Change Program.

## Reap the Rewards

By implementing the Clear Change Program in your practice, you have the opportunity to attract more patients and enjoy additional income. Here’s an example of the profits you can earn.

Patients	Product	Doctor Price	Retail Price	Doctor Income
5	Clear Change® 10 Day Detox Program	\$71.70	\$119.50	\$239.00
10	Clear Change® 10 Day Detox Program	\$71.70	\$119.50	\$478.00
20	Clear Change® 10 Day Detox Program	\$71.70	\$119.50	\$956.00

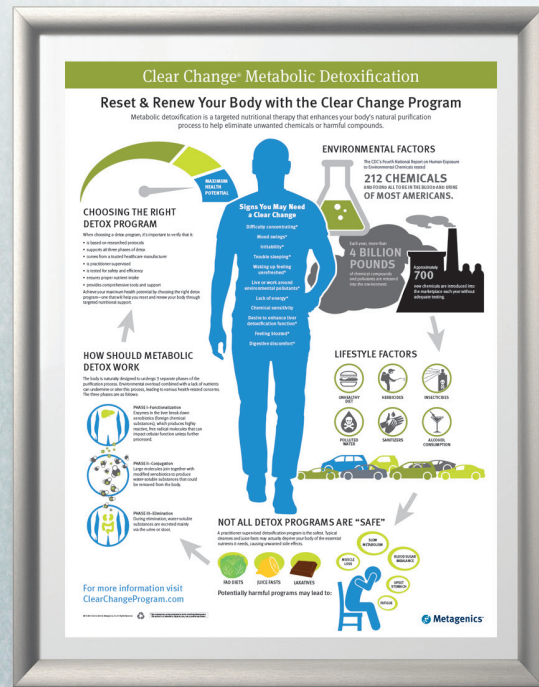
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## In-Clinic Support and Advertising Materials

We offer a variety of promotional materials to help you attract new patients, as well as to communicate to current patients about the additional services offered to benefit their health. This includes educational support materials that help explain the benefits of a science-based detoxification program compared to some of the fad diets that might do potential harm.

- **Detoxification Poster** - A display piece to place in the office that offers easy-to-understand information about metabolic detoxification
- **Detoxification Information Sheet** - A fact sheet offering simple, straightforward information about detoxification protocols and benefits
- **Patient Brochure** - A patient-friendly explanation of the value of regular detoxification programs—includes a brief questionnaire with potential signs that can help prompt patients to speak with you about detoxification
- **Waiting Room Information** - A brief 10-slide presentation designed to run on display frames, laptops, and tablet devices that highlights the Clear Change Program. Available for quick download at [www.metagenics.com/clear-change.com](http://www.metagenics.com/clear-change.com). A 1-2 minute animated video is also available for in-office use and offers patients an opportunity to learn more about the program in your waiting room
- **Window Clings** - Brightly colored and professionally designed, these window stickers will encourage patients to inquire about the Clear Change Program
- **eBlasts** - Pre-written eBlasts keep you in constant communication with your patients before, during, and after their detox program



## Diagnostic tools

Diagnostic tools are also available to help you accurately identify which metabolic detoxification protocol a patient will benefit from the most.

Metabolic Detoxification Questionnaire			
Part B: Symptoms			
Name: _____		Date: _____	
Rate each of the following symptoms based on the last week using the pain scale below:			
1 Never or rarely have the symptom		3 Frequently have it, effect is not severe	
2 Occasionally have it, effect is not severe		4 Frequently have it, effect is severe	
3 Occasionally have it, effect is severe		4 Frequently have it, effect is severe	
<b>Digestive Tract</b>	<ul style="list-style-type: none"> <li>Bloating, swelling</li> <li>Diarrhea</li> <li>Constipation</li> <li>Stomach bloating</li> <li>Heartburn</li> <li>Indigestion, stomach pain</li> </ul>	<ul style="list-style-type: none"> <li>Stomach pain</li> <li>Stomach cramps</li> <li>Stomach pain</li> <li>Stomach cramps</li> <li>Stomach pain</li> <li>Stomach cramps</li> </ul>	<ul style="list-style-type: none"> <li>Stomach pain</li> <li>Stomach cramps</li> <li>Stomach pain</li> <li>Stomach cramps</li> <li>Stomach pain</li> <li>Stomach cramps</li> </ul>
<b>Joint / Muscles</b>	<ul style="list-style-type: none"> <li>Pain or aches in joints</li> <li>Stiffness, muscle aching</li> <li>Joint or muscle pain</li> <li>Pain or aches in muscles</li> <li>Swelling of muscles or joints</li> </ul>	<ul style="list-style-type: none"> <li>Joint or muscle pain</li> <li>Joint or muscle pain</li> <li>Joint or muscle pain</li> <li>Joint or muscle pain</li> <li>Joint or muscle pain</li> </ul>	<ul style="list-style-type: none"> <li>Joint or muscle pain</li> <li>Joint or muscle pain</li> <li>Joint or muscle pain</li> <li>Joint or muscle pain</li> <li>Joint or muscle pain</li> </ul>
<b>Emotional</b>	<ul style="list-style-type: none"> <li>Mood swings</li> <li>Anxiety, fear, nervousness</li> <li>Irritability, aggression</li> <li>Depression</li> </ul>	<ul style="list-style-type: none"> <li>Mood swings</li> <li>Anxiety, fear, nervousness</li> <li>Irritability, aggression</li> <li>Depression</li> </ul>	<ul style="list-style-type: none"> <li>Mood swings</li> <li>Anxiety, fear, nervousness</li> <li>Irritability, aggression</li> <li>Depression</li> </ul>
<b>Weight / Fat</b>	<ul style="list-style-type: none"> <li>Being eating, drinking</li> <li>Cravings, binge eating</li> <li>Excessive weight</li> <li>Constant eating, food addiction</li> <li>Water retention</li> <li>Underweight</li> </ul>	<ul style="list-style-type: none"> <li>Being eating, drinking</li> <li>Cravings, binge eating</li> <li>Excessive weight</li> <li>Constant eating, food addiction</li> <li>Water retention</li> <li>Underweight</li> </ul>	<ul style="list-style-type: none"> <li>Being eating, drinking</li> <li>Cravings, binge eating</li> <li>Excessive weight</li> <li>Constant eating, food addiction</li> <li>Water retention</li> <li>Underweight</li> </ul>
<b>Energy / Sleep</b>	<ul style="list-style-type: none"> <li>Fatigue, sluggishness</li> <li>Headaches, migraines</li> <li>Headaches, dizziness</li> <li>Sleep disturbances</li> </ul>	<ul style="list-style-type: none"> <li>Fatigue, sluggishness</li> <li>Headaches, migraines</li> <li>Headaches, dizziness</li> <li>Sleep disturbances</li> </ul>	<ul style="list-style-type: none"> <li>Fatigue, sluggishness</li> <li>Headaches, migraines</li> <li>Headaches, dizziness</li> <li>Sleep disturbances</li> </ul>
<b>Skin</b>	<ul style="list-style-type: none"> <li>Acne</li> <li>Hives, rashes, dry skin, redness</li> <li>Hair loss</li> <li>Itching, hot flashes</li> <li>Excessive sweating</li> </ul>	<ul style="list-style-type: none"> <li>Acne</li> <li>Hives, rashes, dry skin, redness</li> <li>Hair loss</li> <li>Itching, hot flashes</li> <li>Excessive sweating</li> </ul>	<ul style="list-style-type: none"> <li>Acne</li> <li>Hives, rashes, dry skin, redness</li> <li>Hair loss</li> <li>Itching, hot flashes</li> <li>Excessive sweating</li> </ul>
<b>Heart</b>	<ul style="list-style-type: none"> <li>Irregular or skipped heartbeat</li> <li>Rapid or pounding heartbeat</li> <li>Chest pain</li> </ul>	<ul style="list-style-type: none"> <li>Irregular or skipped heartbeat</li> <li>Rapid or pounding heartbeat</li> <li>Chest pain</li> </ul>	<ul style="list-style-type: none"> <li>Irregular or skipped heartbeat</li> <li>Rapid or pounding heartbeat</li> <li>Chest pain</li> </ul>
<b>Other</b>	<ul style="list-style-type: none"> <li>Frequent illness</li> <li>Frequent or urgent urination</li> <li>Constipation or diarrhea</li> </ul>	<ul style="list-style-type: none"> <li>Frequent illness</li> <li>Frequent or urgent urination</li> <li>Constipation or diarrhea</li> </ul>	<ul style="list-style-type: none"> <li>Frequent illness</li> <li>Frequent or urgent urination</li> <li>Constipation or diarrhea</li> </ul>
For Practitioner Use Only: Overall pH: _____		Grand Total: _____	

Detoxification Questionnaire

## Metabolic Detoxification Questionnaire

This questionnaire helps identify patients who would benefit from metabolic detoxification, as well as help provide critical information about their lifestyle to appropriately tailor the program to their needs.



Bioelectrical Impedance Analysis (BIA)

## Bioelectrical Impedance Analysis (BIA)

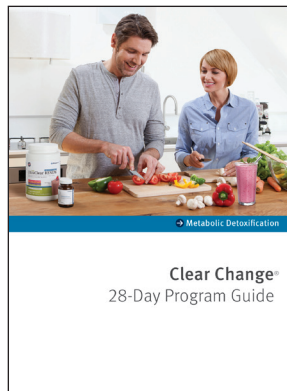
Practitioners may conduct regular body composition measurements as part of a lifestyle medicine program to help assess general health and program progress. Our Metagenics Clinical Services Team can assist in interpreting results so you can make the appropriate recommendations for your patients.



## Value-Added Materials to Encourage Patient Compliance

We have a range of patient support materials that provide your patients with eating plans, handy hints, and motivation techniques.

The Clear Change Program patient support materials are designed to save you time and money—and help your patients complete a metabolic detoxification program in a safe and effective manner.



Clear Change Program Guide

### Program Guides

Each Clear Change Program comes with a 10-day or 28-day guide. The program guides are also available to order from Metagenics customer service, or by free download at [www.ClearChangeProgram.com](http://www.ClearChangeProgram.com).

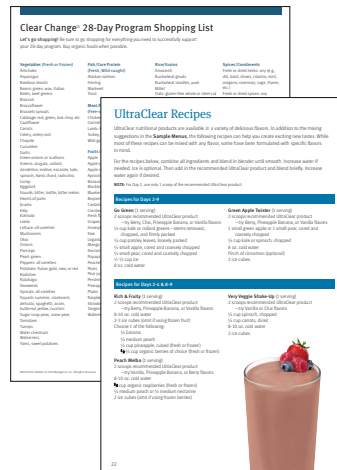
Each guide outlines the graduated approach for first eliminating, and then adding back, particular food groups. We provide daily menu plans and recipes for preparing meals and preparing UltraClear products. The guides also include recommendations for vegetarians.

### Shopping Lists/Recipe Suggestions

### Online Patient Support Tools

To help give your patients maximum support with minimal practitioner effort, we have created a clinical “toolbox” on your behalf.

- **Webinar**—This presentation, hosted by a Metagenics expert, helps explain the benefits of metabolic detoxification and gives a brief overview of the Clear Change Program process.
- **Shopping Lists & Recipes**—Patients can download and print these convenient lists that contain all approved foods for the program to help make grocery shopping easier and promote compliance.
- **FAQs**—Answers frequently asked questions about the Clear Change Program and UltraClear RENEW.
- **Support Emails**—Patients have the option to sign up for emails specific to the 10-day or 28-day program. These emails help motivate patients, as well as give helpful tips and many more meal ideas and recipes to help keep them on track.



Clear Change Shopping Lists & Recipes



Clear Change Webinar

## Frequently Asked Questions

### Q: How does UltraClear RENEW compare to other products or approaches?

**A:** Unlike some approaches, this program provides a science-based protocol to help address underlying factors that may increase symptoms in chemically sensitive individuals. This product features natural ingredients for a safer approach with a scientifically designed blend of targeted nutrients—including quality rice protein—to support energy metabolism and balanced activities in all three phases of the body’s detoxification process.\*

### Q: How does UltraClear RENEW work?

**A:** This product is scientifically designed to provide balanced nutritional support for metabolic detoxification. It supports the 3 phases of liver detoxification and protects against the possible detrimental health effects of free radicals and intermediate molecules produced by the detoxification of undesirable compounds. Some of the unique features and benefits of this formula include: proprietary rice/pea protein blend with added amino acids, apple fiber, prebiotic isomalto-oligosaccharides (IMO) to support the elimination phase of metabolic detoxification, potassium citrate to promote antioxidant support and alkalization, and enhanced nutritional support for heavy metal metabolism.\*

### Q: How long is UltraClear RENEW typically recommended?

**A:** In a 4-week preliminary study, the UltraClear RENEW program demonstrated improved quality of life, advanced nutritional support for metabolic detoxification, alkalization and heavy metal metabolism.† This product may also be recommended for long-term support.\*

### Q: How would a detoxification program help me?

**A:** Today, we are all exposed to unwanted chemicals in the foods we eat, the air we breathe, and the water we drink. Many common patient complaints, such as mental and physical fatigue, may be signs of environmental overload. Supporting the body’s natural metabolic detoxification process may be beneficial. Not all detoxification programs are science-based, and some may deplete the body of vital nutrients and energy necessary to support the natural elimination process.

### Q: Who would benefit from UltraClear RENEW?

**A:** This formula was designed for individuals who may benefit from additional support for detoxification function, including heavy metal metabolism.\*

### Q: Why is the Clear Change program safe?

**A:** The Clear Change program was designed to be administered under the supervision of a healthcare practitioner. Nutritional supplements in the Clear Change program were scientifically formulated to effectively support all three phases of metabolic detoxification. The Metagenics manufacturing facility has 3 certifications for good manufacturing practices to ensure the highest quality. This product is suitable for those who may be sensitive to lactose or soy. See online catalog for complete allergen information.

\* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† The ingredients in the UltraClear RENEW formula are slightly different from the product used in this study.

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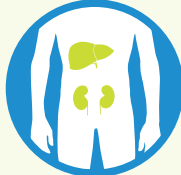


## Expand Your Metabolic Detoxification Offerings

Each patient is different. Some may require additional nutritional support to achieve their detoxification goals, while others may find the 10-day and 28-day Clear Change Programs to be cost prohibitive.

To ensure you have the right tools available to meet your patient's individual needs, Metagenics offers a wide range of targeted detoxification products to expand and compliment the Clear Change Program. Expanding the detoxification products sold in your practice provides you the flexibility to tailor protocols to match the physical needs—and financial limitations—of individual patients.

See the list on the next page to learn more and speak to your Metagenics representative today about expanding your metabolic detoxification offerings.



Target	Formula/ Program	Advantages	Applications	Dosage
 Multifunctional Liver & Kidney Support*	<b>Clear Change® Daily Essentials</b>	A premium packet containing AdvaClear, GlutaClear, and Renagen DTX designed to provide daily support for detoxification.	<ul style="list-style-type: none"> <li>• Daily metabolic detoxification support*</li> <li>• Ideal follow-up protocol for Clear Change or other detoxification programs*</li> </ul>	Take 1 packet daily for 1 to 2 months.
 Glutathione Support*	<b>GlutaClear™</b>	Provides a blend of key ingredients designed to support healthy glutathione production and antioxidant systems in the body.*	<ul style="list-style-type: none"> <li>• Liver detoxification and antioxidant support*</li> <li>• Adjunct to UltraClear formulas</li> </ul>	Take 2 tablets twice daily with food.
 Heavy Metal Metabolism*	<b>MetalloClear®</b>	Promotes overall well-being by supporting heavy metal metabolism.*	<ul style="list-style-type: none"> <li>• Targeted support for the metabolism of certain heavy metals*</li> <li>• Adjunct to UltraClear formulas</li> </ul>	Use as directed. Take with food.
 Kidney Health & Function*	<b>Renagen™ DTX</b>	Supports kidney health and healthy vascular function.*	<ul style="list-style-type: none"> <li>• Daily kidney health support*</li> <li>• Adjunct to UltraClear formulas</li> </ul>	Take 1 capsule 1 to 2 times daily.
 Liver Function*	<b>AdvaClear®</b>	Provides daily support for balanced activity of the Phase I and Phase II detoxification pathways.*	<ul style="list-style-type: none"> <li>• Daily liver detoxification support*</li> <li>• Adjunct to UltraClear formulas</li> </ul>	2 capsules once daily.
 Liver Function*	<b>Silymarin 80™</b>	Supports hepatic detoxification function.*	<ul style="list-style-type: none"> <li>• Daily liver function support*</li> <li>• Adjunct to UltraClear formulas</li> </ul>	One tablet 3 times daily.
 Cellular Activity Support*	<b>SulforaClear™</b>	Features advanced phytonutrient support for the body's antioxidant and detoxifying functions.*	<ul style="list-style-type: none"> <li>• Daily support for healthy cellular signaling and function*</li> <li>• Adjunct to UltraClear formulas</li> </ul>	Take 1 to 2 capsules daily.

\* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



## Don't Wait—Get Started Today!

The Clear Change Program can have a dramatic impact on your practice through:



- **Turnkey Detoxification Programs**

The Clear Change Program can easily be implemented in any practice and complement existing protocols. They are available in value-priced 10-day and 28-day programs.



- **Comprehensive Detoxification Protocols**

Our protocols go beyond basic detox programs to help patients with a variety of needs. Call the Metagenics Clinical Services Team or your sales representative for more information.



- **Formulas for Greater Personalization**

Metagenics detoxification support formulas can be added to a Clear Change Program or recommended as daily or periodic support following a detoxification program depending on patient needs.\*



- **Practitioner Education**

Whether you prefer to learn online, 1-on-1, or as part of a group seminar, Metagenics offers multiple training opportunities to help you maximize the potential of the Clear Change Program in your practice. Speak with your Metagenics sales representative to identify the right training option for you.



- **Follow-up Programs**

Clear Change Daily Essentials offers an ideal follow-up for any detoxification program with a 30-day supply of 3 detoxification supplements in a daily packet.\*



- **Online Store**

We've made it easy to recommend supplements with your own personalized website from which patients can order products 24/7 and have them shipped directly to their homes—with discounts offered to those who sign up for automatic reorders.



- **Digital & Social Media Support**

Metagenics has an active online presence and can help you get the word out to your social media community about the Clear Change Program. Plus, many of the promotional and clinical support materials provided with the program translate exceptionally well in the digital space. Digital support also includes easy-to-share blogs, social media posts, and eBlasts.

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